

Resource Development Committee

Meeting Notes: 5/9/24

Attendees: Alden Blevins, Greg Crapanzano, Youssef Guerch, Kathi Marks, Colleen Miller, Ken Stout, Angela Thanyachareon, Tyler Williamson, Charlotte Woodward

Absent with Notice: Sally Conway, Stacy Ruble

Absent: Carrie Knopf, Jennifer Stancil

- Committee Meetings meet every month or every other month?
- Will that work with the Summit?
- Large meeting, subcommittee meeting rotation?
 - Being more intentional with who is in each meeting
 - Planning Committees probably would have to meet more often
- Proposal for a new calendar that tries to account for subcommittee meetings
- Could skip June meeting, but we'll need dates to report for the Virginia Housing Events
 - While the NoVa event didn't happen, we still gave them advertisement
- This year will be one of different models for events to better report for the future
- Greg offers that one of the lessons learned is about how many individual people showed up to the Richmond event, not just top 50-100 donors
 - 1st Phase - Strategic
 - 2nd Phase - Donors
 - 3rd Phase - Social Media/General Invite

NoVA Event

- We could postpone until November
 - Colleen is looking as early as November 7th
 - Or the 13th
 - Angela brought up it being close to Election Day and Veteran's Day
- Need to rebuild a committee
 - Kathi Marks offered to join
 - Tentatively: Angela, Charlotte, Sally, Bolor, Kathi, and two more volunteers
- More feedback about the postponement than the initial invitations

Tidewater Event

- Tentative date of September 19th
- Tyler looking for a venue, but has leads

Summit

- Alden has Summit sponsor ask documents ready to send to the Committee
- Sessions locked
 - More reliance on internal agency sessions
- This committee should focus on sponsorships
- CLE potential Summit session
 - We are focusing CLEs more in July
 - We don't have one currently, but we can look into adding one
- Angela asked if we could potentially have some connection with social work education
- Alden showed a peek at the Sponsorship Packet
- Elections focus sessions might get some interest