

Resource Development Committee Notes 8/10

Attendees: Alden Blevins, Sally Conway, Youssef Guerch, Colleen Miller, Stacy Ruble

Absent: Kathi Marks, Tyler Williamson

Absent with Notice: Greg Crapanzano, Carrie Knopf, Jennifer Stancil

Without Quorum, no bigger decisions were made

Expanding the Resource Development Committee

- Reaching out to contacts
- Donors
- Past Board Members
- Past Committee Members

504 Club

- Elimination of the “y’all come” one-time donation
- Higher to be renamed to 504 Premium/Gold
 - Gold doesn’t make sense with color scheme, so likely going to name it 504 Premium
- Participation/Invitation to “___” event
 - Will be an annual donor event
 - Annual wine and cheese thank you party?
 - Coffee hour outside of Richmond?
 - Open House day?
 - Invitation to annual donor recognition event