

# Resource Development Committee

## Meeting Notes: 7/18/24

*In Attendance:* Alden Blevins, Youssef Guerch, Zipporah Levi-Shackleford, Colleen Miller, MeetRecord Notetaker, Joe Stafford, Ken Stout, Angela Thanyachareon, Tyler Williamson, Evan Wrinkle

### Day of Giving

- July is Disability Pride Month!
- Virtual Day of Giving
  - \$2500 goal
  - Dollar amount not the goal, but more so to advertise who we are and what we do
- Fundraising Challenge
  - Buy-in from all levels
  - Giving is an emotional act
    - More likely to donate if it's a request from someone they know
  - Checklist of acts to do!
    - Send completed list to Alden at 11:59pm for a swag bag win
    - Self-Donation
    - Email 10 friends/family/contacts
    - Share Disability Pride Posts on Social Media
    - Text or Message 10 friends the link to donate
    - Join livestream on 7/22 and complete #MoreAccessibleVA challenge
    - Send a blurb to dLCV for #WhyPrideWednesdays
    - Share a video from the dLCV 2023 Summit on Social media

### #WhyPrideWednesdays

- A blurb on how disability affects your, or a close one's, personal experience with disability
- With the 2 paragraph/10-15 sentence blurb, include:
  - Pronouns
  - Headshot
  - Name, if you don't want to be anonymous

### Hampton Roads Meet

- Got a couple locations that are a possibility
- Budget-wise, funds would prefer it to be free

- Alden has a connection with Garage Brewery
- Who to invite strategically
  - Legislators
    - No barrier on parties
  - Client list
  - Donor list

#### NOVA Date

- Momentum declined
- 11/13/24
  - Issues with heat maybe turning off at 5pm
- Issues with rescheduling the location
- Angela getting back into the checklist and setting up the Meet and Greet in the calendars
- Collecting gift cards for silent auctions